



1st semester

Upper Intermediate

Lesson 33



Topic 33:

Unit 4. Tourism travel.

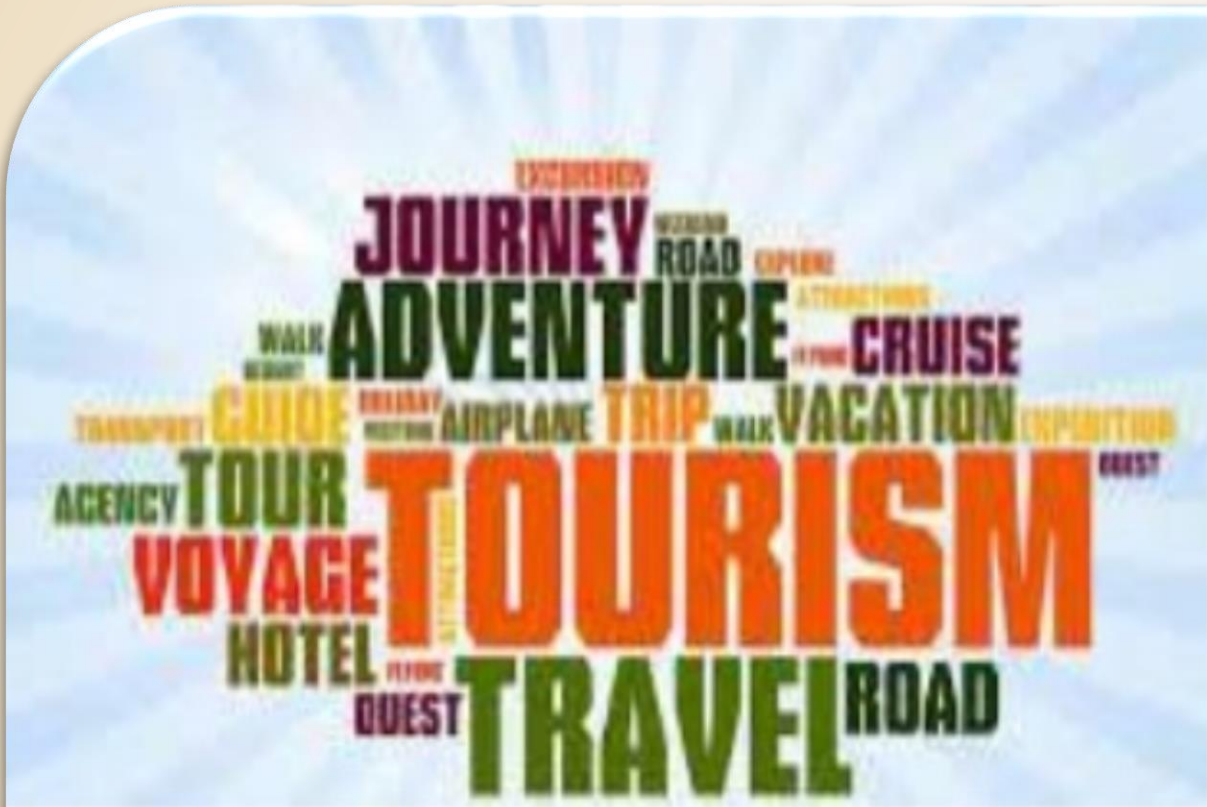
Lesson 1. On the move.



Tourism

- tourist travel and the services connected with it, when regarded as an industry
- is the business of providing services for people on holiday, for example hotels, restaurants, and trips.





DEFINITION OF TOURISM

According to the Oxford English Dictionary:

“tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours”.

Tourism may be international, or within the traveller's country.

The World Tourism Organization defines tourism as people "traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes".



Where in the world could this be? You have two guesses. Why do you think so?

Where could you stay if you visited this place? Think of several options.

What can you see in the picture? Describe it as detailed as you can.

What kind of animals could possibly live in this environment?

Do you prefer the beach or the mountains? Explain why.

What dangers could you encounter when going there?

How many seasons are there in this place? Name them and say when they are.

Would you like to visit this place? Explain why (or why not).