



# 1<sup>st</sup> semester

# Topic 37, 40:

## Tourism and Travel





# TYPES OF TOURISM

## BEACH TOURISM

Many tourists spend their holidays on beaches. They relax, go bathing or just enjoy the salty sea **breeze** and the ocean. Spending holidays on beaches has had a long tradition for over one and a half **centuries**.





# TYPES OF TOURISM

## WINTER TOURISM

Winter tourism started out in the middle of the 19th century when **wealthy** Europeans went to St. Moritz and other alpine **resorts**. In Europe and in the American Rockies skiing resorts **attract** millions of people every year. Various lifts bring skiers to **altitudes** of over 3,000 meters.





## EDUCATIONAL TOURISM

Young people live as **exchange students** in other countries, where they go to school and study the language and culture of the **host** country.





# TYPES OF TOURISM

## ADVENTURE TOURISM

In the past few **decades** trips to faraway exotic places have become popular. Tourists looking for **thrilling** activities go mountaineering, rafting, **trekking** , or even to **remote** places in the rainforest.





## RELIGIOUS TOURISM

Religious tourists go on **pilgrimages** to holy sites. Roman Catholics, for example, travel to Lourdes, Fatima or the Vatican in Europe. Muslims are **required** to go to Mecca at least once in their lifetime. Varanasi, on the **banks** of the Ganges River, is the **spiritual** capital of the Hindus.





# TYPES OF TOURISM

## ECOTOURISM

Recently many people have chosen a type of tourism that does not damage the **environment**. They **avoid** travelling by plane or do not buy souvenirs that are made out of endangered plants and animals. Some holiday offers give tourists the chance to **take part in** environmental projects.

