



# **2<sup>nd</sup> semester**

# **Advanced**

# **Lesson 25**

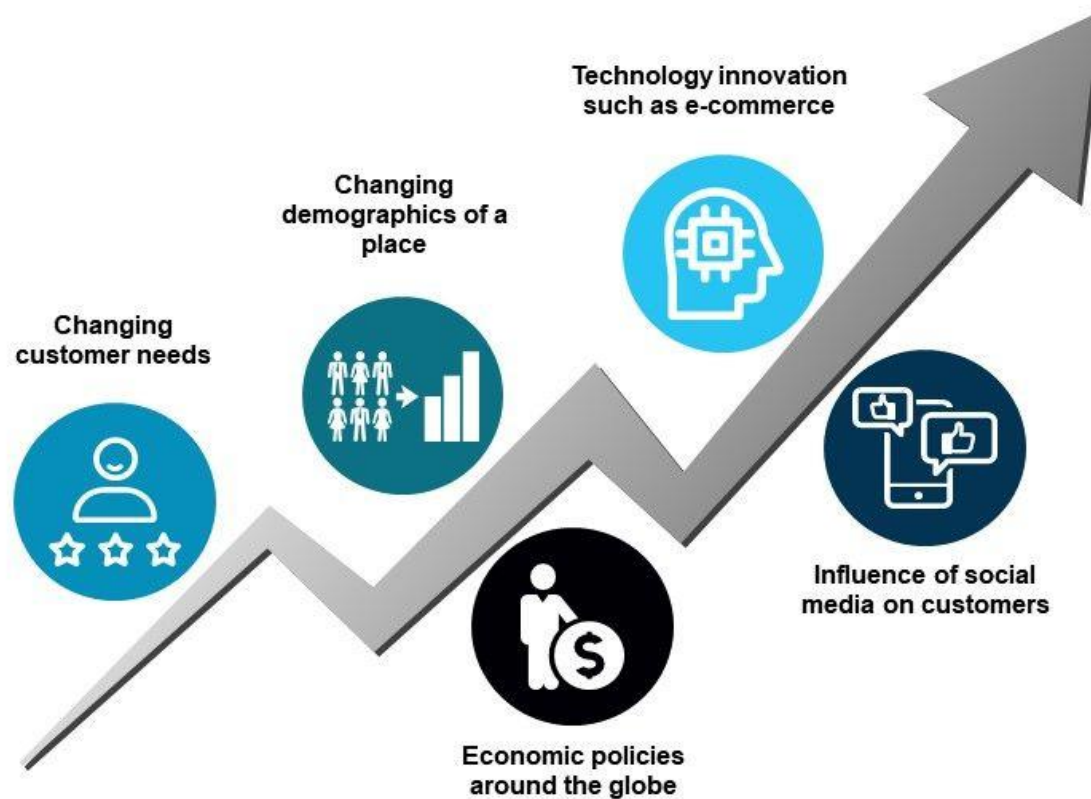


# Topic 25:

## Unit 6 Listening: Customers report.

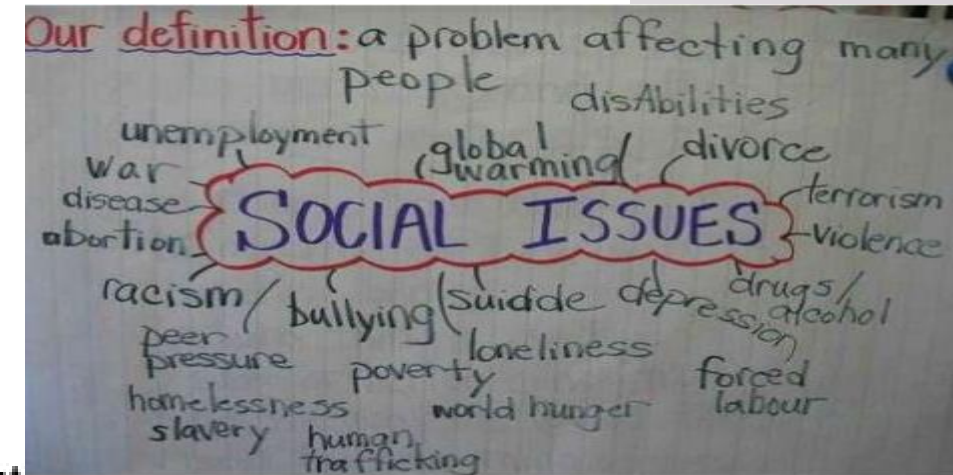
### Vocabulary: Power and social issues.

Market Trends Customer Needs Demography & Technology Innovation



## Circle the correct answer.

- 1) What is a problem that influences a considerable number of the individuals within a society?
  - A) Social issue
  - B) Educational issue
  - C) Global problem
  - D) Environmental issue
- 2) Find the correct definition for the word «RIGHTS».
  - A) legal, social, or ethical principles of freedom or entitlement.
  - B) the system of rules which a particular country or community recognizes as regulating the actions of its members and which it may enforce by the imposition of penalties.
  - C) a rule or directive made and maintained by an authority.
  - D) a formal or authoritative announcement or declaration.
- 3) What is a population of humans with patterns of relationships between individuals that share a distinctive culture and/or institutions?
  - A) Society
  - B) Culture
  - C) Country
  - D) Nation





**4) Find only SOCIAL ISSUES.**

- A) Poverty and Welfare, Immigration, Free Speech, Human Rights.
- B) Tobacco Use, Crime, Marine pollution, Nuclear Weapons, Global education
- C) Animal Rights, Agriculture, Overpopulation, Water pollution
- D) Family issues, Atomic Energy, AIDS, Gender equality

**5) What does DISCRIMINATION mean?**

- A) treating a group of people differently because of their race, gender, age or religion
- B) a group that has different national or cultural traditions from the majority of the population
- C) the traditions, features or qualities of a country that have continued over many generations
- D) the king, queen, emperor or empress of a country

**6) What does IMMIGRATION mean?**

- A) The movement of non-native people into a country in order to settle there.
- B) a group that has different national or cultural traditions from the majority of the population.
- C) having a negative view of somebody because of their race, gender, age or religion for example.
- D) a policy of a country to control a less powerful country and use its resources for itself.

**7) What do Civil Rights mean?**

- A) the basic rights that all people in a society should have, for example the right to be treated fairly by the law, the right to express their ideas, and the right to practise their religion etc.





- B) 2 or more groups within a country who are at war with each other for control of that country
- C) the culture of an organisation which makes its members behave differently towards certain ethnic groups
- D) t a series of actions intended to produce political or social change.

**8) What does Raise Awareness mean?**

- A) to make people start to think about or realize something or to make people understanding a subject, issue, or situation
- B) the political system that existed in the past in South Africa, in which only white people had political rights and power (white minority regime)
- C) behaving in a way that frightens or hurts someone smaller or weaker
- D) he policy of keeping people from different races separate

**9) What does DISCRIMINATION mean?**

- A) treating a group of people differently because of their race, gender, age or religion
- B) a group that has different national or cultural traditions from the majority of the population
- C) the traditions, features or qualities of a country that have continued over many generations
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**10) What does Petition mean?**

- A) a document signed by many people that asks someone in authority to do something
- B) an idea or activity, especially in politics or business, that suddenly becomes very popular or fashionable, so that a lot of people want to be involved in it.
- C) behaving in a way that frightens or hurts someone smaller or weaker the king, queen, emperor or empress of a country
- D) the process of removing parts of books, films, letters etc that are considered unsuitable for moral, religious, or political reasons

