



# 2<sup>nd</sup> semester



# Topic 41: Story telling

- In today's lesson you will learn essential story telling skills
- You have learn and then use them in order to success in this skill
- Also you should watch a video



# 7 Storytelling Techniques Used by the Most Inspiring TED Presenters



- 1 Immerse your audience in a story.
- 2 Tell a personal story.
- 3 Create suspense.
- 4 Bring characters to life.
- 5 Show. Don't tell.
- 6 Build up to a S.T.A.R. moment. "Something They'll Always Remember"
- 7 End with a positive takeaway.



# Try this technic during 1 month

- ▶ Always follow the rules in rotation
- ▶ Try to use them every day
- ▶ Tell one perfect story to 5 people

# Watch the video

► <https://youtu.be/bbz2boNSeL0>

